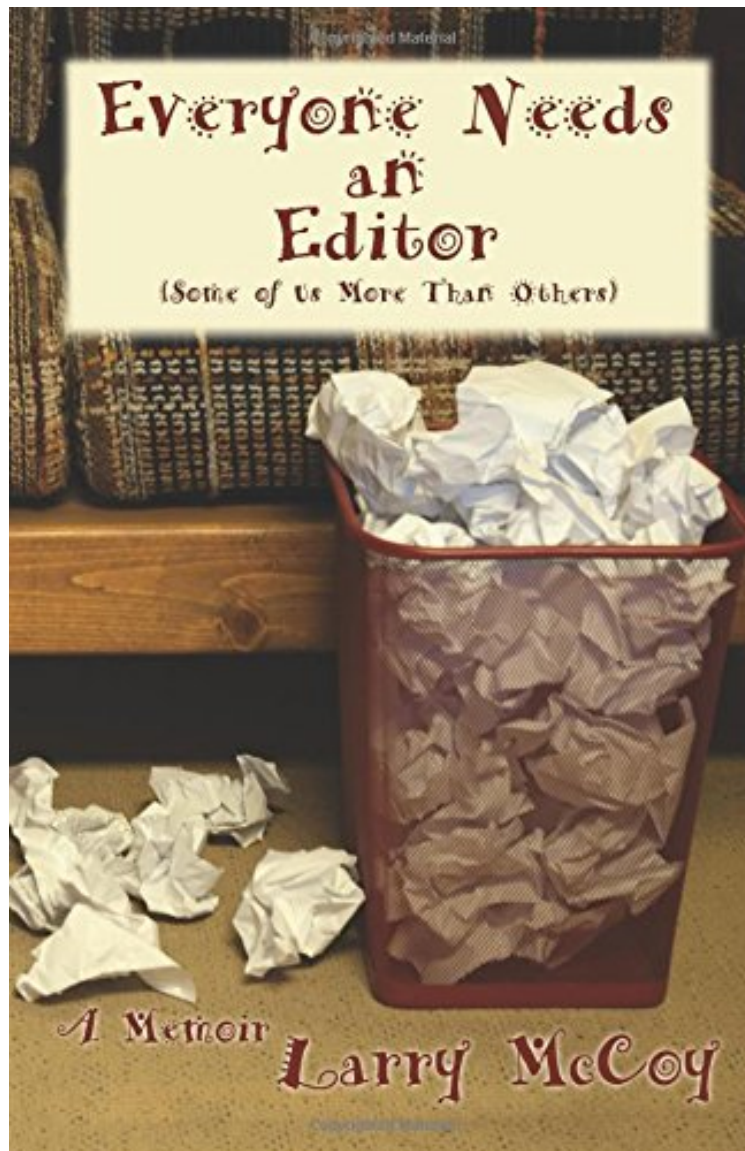


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Everyone Needs an Editor, Some of Us More Than Others

Larry McCoy

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Larry McCoy : Everyone Needs an Editor, Some of Us More Than Others before purchasing it in order to gauge whether or not it would be worth my time, and all praised Everyone Needs an Editor, Some of Us More Than Others:

1 of 1 people found the following review helpful. The Editor Strikes Back! By KemosabeI worked for the author at CBS News, Radio, back in the 1990s. He was tough, irascible, funny and one of the finest damned journalists I've ever met. In "Everyone Needs an Editor (Some of Us More Than Others)," Larry McCoy takes a few final whacks at diminishing journalistic standards, while reaching out to make amends for the odd nose he may have put out of joint in

his pursuit of the news. From clueless managers and witless anchors to the giants of broadcast news and the benchmarks they set, McCoy heaps appropriate doses of ridicule and respect. His self-effacing style takes the edge off what could otherwise be just another polemic against the failure of today's news media compared with the often inaccurately termed "good old days." Through it all, Larry displays a genuine appreciation for news done well, and the people, from entry-level desk assistants to network presidents, who do it. And I'm not saying this because he put in a kind line about my father, either. For anyone who wants an honest look at how news works, and, at times fails, I highly recommend this book. 1 of 1 people found the following review helpful. Long on Wicked Humor, Very, Very Short on BABY CriticalEye I'll begin with full disclosure: I worked as a Correspondent under Larry for several years at CBS News, Radio in New York, and I am mentioned positively in the book. Having dispensed with that information, let me offer full praise for this memoir. It's full of wonderful anecdotes, characters that would do Damon Runyon proud and sharp observations about what makes for good journalism and why it's increasingly in short supply. Working under Larry (as he frankly admits) could sometimes be like dealing with a porcupine backed into a corner with his quills on fire; but despite the shortcomings in his bedside manner, there was never a moment's doubt about his commitment. As a journalist, demanded the best from himself and no less from those around him. In the rough-and-tumble process, all of us became better at our craft. Whether you're a veteran "ink-stained wretch" or new to the business, you will savor this book -- funny, sometimes outrageous, always passionate and full of heart. 0 of 0 people found the following review helpful. Lots of growl and laughs By Customer Larry McCoy makes common sense observations about the process of news – and does so with great story-telling skills. Whether you are in the news biz – or want to be - lots of lessons AND laughs make this easy to read. Beyond the behind-the-scenes stories, a reader gets an eyeful of various big names... Dan Rather is one such character – and McCoy dives right in. What I particularly loved about McCoy's book is his overall arc. McCoy reveals a lot about the making of an editor. This man proudly wears his "Lou-Grant-manners" in these pages but by book's end, he shows an obvious deep-feeling shift. A terrific read with lots of growl and laughs.

Rude, raucous and often funny in a newsroom, Larry McCoy has stuck to that winning combination in this memoir covering his life from an inexperienced writer at UPI to news director at CBS Radio to a retired journalist who is as appalled as non-journalists by what many news organizations consider news these days. Too old to be hired again now, he pokes fun at former employers and many of their products and practices. He denounces performance reviews, the U.S. media's obsession with the British royal family, broadcasters who talk down to their audience, journalists who make up stories, know-nothing bosses, and a universe where virtually everyone feels the need to tweet. Never comfortable swimming with the tide, McCoy says the best journalist he ever met didn't even finish high school and that newswomen may ask better questions than newsmen. As a public service to workers in all professions, he provides guidelines on how to write a smart, snappy note to your boss and, if that doesn't do the trick, to your boss's boss. But he has kind words for writers, producers, overseas stringers, desk assistants, technicians and, yes, even a few anchors.

About the Author Larry McCoy was a writer, editor, and producer at UPI, ABC, CBS and Radio Free Europe. While a manager at CBS, the radio newsroom won two treasured Peabody Awards. He wrote or edited copy for some of the biggest names in broadcasting, including Walter Cronkite, Dan Rather, Ed Bradley, Charles Osgood, Dallas Townsend, Douglas Edwards, Christopher Glenn and Ted Koppel and has a story or two about each of them. McCoy grew up in Indiana and lives on Long Island, New York with his wife, Irene, also a writer. More than half a century ago, a radio station owner told him, "Sarcasm doesn't go in a small market." He's still trying to prove her wrong.