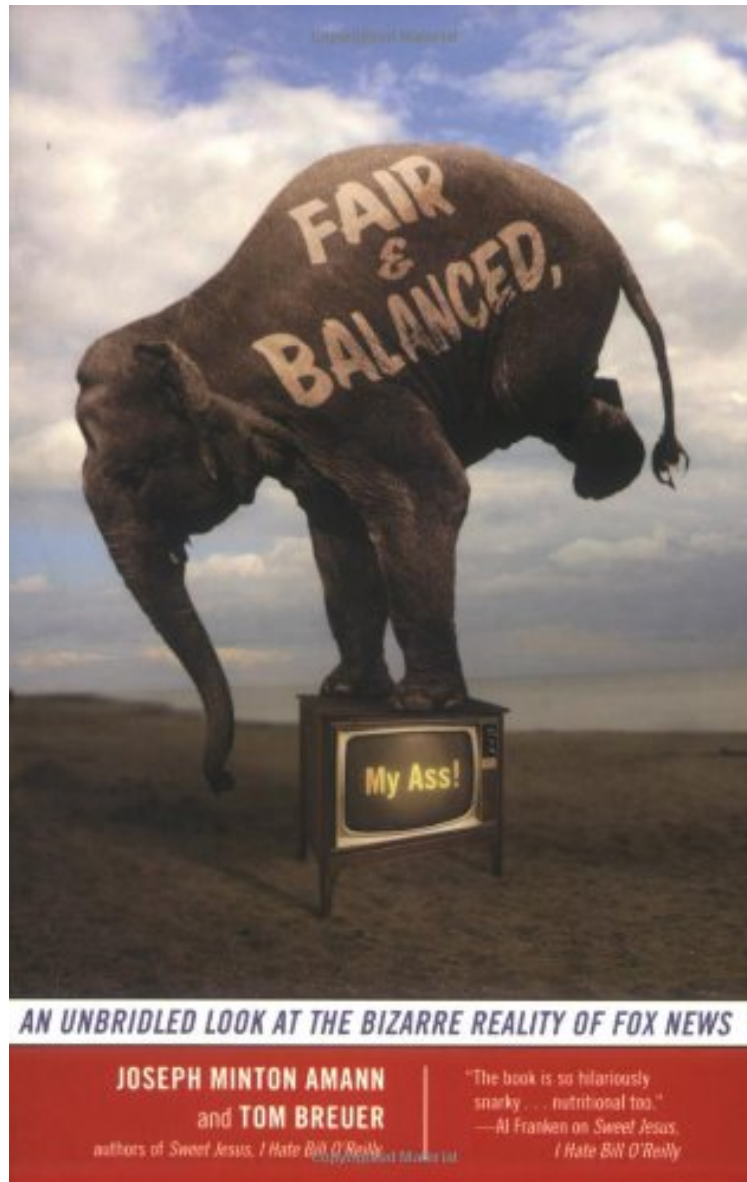


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Fair and Balanced, My Ass!: An Unbridled Look at the Bizarre Reality of Fox News

Joseph Minton Amann, Tom Breuer
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Joseph Minton Amann, Tom Breuer : Fair and Balanced, My Ass!: An Unbridled Look at the Bizarre Reality of Fox News before purchasing it in order to gage whether or not it would be worth my time, and all praised Fair and Balanced, My Ass!: An Unbridled Look at the Bizarre Reality of Fox News:

0 of 0 people found the following review helpful. This book predicted the futureBy Wm. Tim DerflingerOld history but renews the idiocy of the clowns at Fox Noise. Very funny in the political sense of making O'reilly and fools a laughing stock that they are. Too bad they don't get it though and keep throwing trash around to the ditto heads.11 of 16 people found the following review helpful. Fox News Isn't Fair and Balanced? No Way!By Bryan CareyWritten as a response to the supposed "Fair and Balanced" nature of Fox News, this book offers a humorous look at the strange and unusual galaxy known as Fox News. As many already know, Fox News likes to promote itself as an unbiased news network that presents all sides fairly. But as anyone can see with minimal effort, the various programs on Fox News are anything but fair and balanced. They feature guests who are partial to the Republican position on the issues; openly state their preferences for conservative positions; and corner guests who try to express an opposing opinion by refusing to let them state their positions clearly. The world of Fox News is a world tainted by bias, even though the network swears the opposite is true.Authors Amann and Breuer have been hot on the Fox News trail for some time and they have contributed to other publicans about Fox News and its interesting personalities. In this book, they take direct aim at everyone on Fox News, from Sean Hannity to Geraldo Rivera to John Gibson. Each of these individuals is responsible for contributing to the Fox News culture, and each is examined in this book. The authors talk about the techniques used by Fox News to get the answers they want and to make certain guests look foolish. They talk about the constant use of religion and other taboo subjects to get the attention of viewers and how many of these methods demonstrate the hypocrisy so common on this network.This book is at its best in Part 2 when it offers its take on the different people who host the programs on Fox News and some of their more outrageous opinions. This part of the book examines the television anchorsds and some of the sillier statements they have made over the years, letting the reader hear the actual words spoken by these guys as they press forward with their respective agendas. The inclusion of quotes and interviews between Fox News personnel and their guests are quite revealing, and they demonstrate not only the bias on Fox News but also the weirdness, the arrogance, and the offensive nature of all things Fox.Authors Amann and Breuer are quite funny men, and they include humor throughout the book. Some of their humor hits a little below the belt and might be considered over the top by some readers. I found it entertaining, but I also got a little tired of it from time to time. What I don't like is the book's tendency to add a lengthy humorous introductions and endings to so many of the books sentences. It makes the book seem too cluttered after a while. It would have been better if the humor had been a little more limited, because the overall message of this book is a serious one even if it is drowning in sarcastic humor.Fox News is an interesting phenomenon and this book offers a humorous look inside the popular news network with all its various biases and agenda- driven strategies. I will still watch Fox News periodically when I'm in the mood for a good laugh, but not when I want to hear some serious news. This book offers some funny anecdotes to the Fox News method and its interesting personalities, complete with quotations and explanations of the more ridiculous incidents that have taken place on Fox over the years and the more extreme positions held by the men who call the shots as hosts. It's a fun book that exposes the irrational world of Fox News and how it uses specific techniques to give its viewers what they want, rather than providing objective, unbiased news.33 of 40 people found the following review helpful. Good, but not as funny as their first book.By Jose JonesApparently my first review didn't make it through the filter (not really sure why, but it seems more common nowadays).I'll keep it brief this time: This book is often hilarious, but everyone knows how Fox works, and no one of reasonable intelligence or honesty believes they are unbiased. So this book is more or less shooting fish in a barrel. The much more dangerous conservative propaganda comes from the so-called "left-wing media," where it is taken seriously (the book "F.U.B.A.R." laid this all out beautifully).This book is best when going after the individual quirks of the personalities on Fox News. It also shows that, under the buffoonery and red-white-and-blue obviousness, Fox can be insidious about its agenda, too: as in its homophobic reaction to the movie "Brokeback Mountain."In "SJIHBO," the authors had Bill's stunning ego to play off of. They don't have that here, and there's nothing exactly groundbreaking to be found.But the writers are talented and the book is at times riotously funny. By exposing the absurdity that is Fox News, the authors slightly relieve the sting of our current realities.

Fair and Balanced, My Ass! is a wide-ranging, irreverent, and humorous look at America's number-one cable news network. It examines Fox's phony patriotism and piety, its dishonest crusades, its well-defined agenda, and ratings-driven techniques. The authors deliver a hearty slap down to the jewels in the Murdoch crown, including Bill O'Reilly, Hannity and Colmes, Fox and Friends, and more.

From Publishers WeeklyCoauthors Amann and Breuer (Sweet Jesus, I Hate Bill O'Reilly) let rip with this vehement screed against Fox News, which features a host of conservative, opinion-heavy programs targeted to a middle America audience, according to its well-crafted sales strategy. What concerns these avowedly liberal pundits is that "Fox does a demonstrably poor job of presenting the cold, hard facts in a spin-free fashion" as compared with CNN or MSNBC. Solidly referencing their arguments, the authors take issue with the slanted presentation by news shows such as Hannity Colmes, Fox Friends and, especially, The O'Reilly Factor, whose hosts regularly target the secularization of Christmas, Hollywood elites and Democratic leader Nancy Pelosi. The authors are outraged by what they perceive as

the network's shoddy, irresponsible journalism and alarmed that these right-wing views imbibed daily by millions of people will turn Americans into "fatuous morons." Stylistically sarcastic and fairly raunchy, the authors have sadly allowed themselves to be tainted by what they see as Fox's own brand of vulgarization and can be downright rude and their criticism personal. (June) Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. From Booklist Minton Amann and Breuer, famous for their animus toward Bill O'Reilly, take Fox News to task, not because of its conservatism but for what they view as its looniness—a news organization that fails to deliver news to its viewers. Their most compelling evidence of that failure consists of studies showing Fox News viewers' gross misperceptions about the Iraq War. Despite the network's claim of offering balance and objectivity, it offers biased coverage and blustering commentary masked as analysis, according to the authors. Drawing on media studies as well as their own observations, the authors provide numerous examples of Fox News' failure to meet the minimum standards of news gathering. Among the more troubling elements of Fox News' techniques is a phony patriotism that rebrands any political dissent as treason. With the zeal and humor they displayed in *Sweet Jesus, I Hate Bill O'Reilly* (2006), the authors dissect the news delivery of Rupert Murdoch's network and ponder its impact on American political and social discourse. Bush, Vanessa "Liberals, this one's for you. And it's a winner ... will have liberals in stitches." "The book is so hilariously snarky ... I recommend it very, very highly." -- Al Franken "Fans of O'Reilly will not be amused, but all other readers will find the book hilarious."