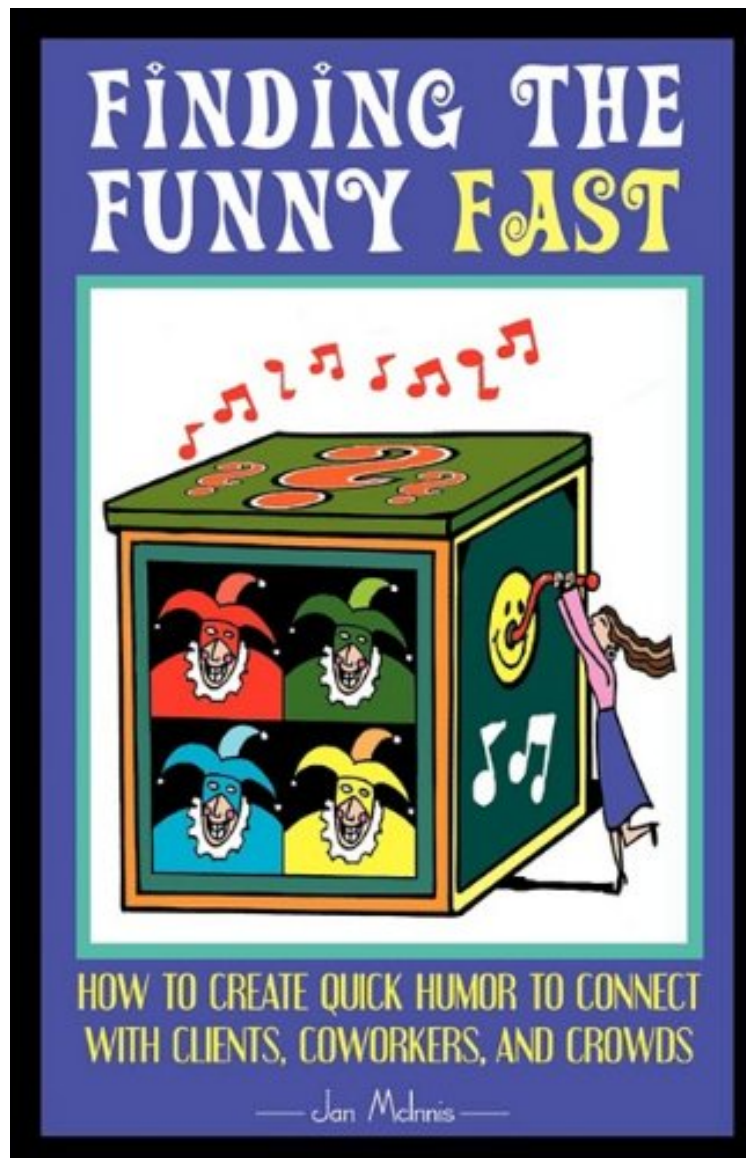


[Mobile ebook] Finding The Funny Fast: How to Create Quick Humor to Connect with Clients, Coworkers and Crowds

## Finding The Funny Fast: How to Create Quick Humor to Connect with Clients, Coworkers and Crowds

Jan McInnis

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**Jan McInnis : Finding The Funny Fast: How to Create Quick Humor to Connect with Clients, Coworkers and Crowds** before purchasing it in order to gage whether or not it would be worth my time, and all praised Finding The Funny Fast: How to Create Quick Humor to Connect with Clients, Coworkers and Crowds:

1 of 1 people found the following review helpful. Indispensable Comedy Reference Book!! Must-have if you're serious about being funny!By CustomerThis should be read and on the reference book shelf of every comedy writer or comedian. I started my comedy journey 5 years ago (I'm now 56), and purchased several books on writing comedy. Jan's book has been one of the most practical and helpful. It get's right to the principles and "short-cuts" of finding the funny. Info I immediately incorporated into my writing--especially when preparing custom material for the group I'm performing for. Since applying what I learned in Jan's book, I've built a 2nd career as clean comedian and motivational speaker. I now earn nice speaking fees, and have performed for such groups as the Alaska National Guard, First Republic Bank, Travelers Insurance, and many other companies, churches and non-profit organizations.I had the great pleasure of seeing Jan perform at a Saint Agnes Hospital benefit, and she practices what she preaches. Jan was hilarious--had the Warnors Theater audience in stitches. Her custom jokes about the hospital, the theater and the city were very funny, and gave her a great connection with the audience.-Cliff Hallwww.cliffordhallcomedy.com0 of 0 people found the following review helpful. Jan McInnis is my HeroBy Irina PattersonI bought this book a year ago. I still carry it in my bag with me.This book rescued me several times when I had to speak impromptu, and people never failed to laugh at my jokes that I created by using the techniques from this book.I always recommend this book to all public speakers.Thank you, Jan! You have made me a much better humorist by writing this book!0 of 0 people found the following review helpful. Buy this book!By Todd JusticeFantastic read and easy to understand approach to seeing the humor right in front of you. As a 20-year comic, I can honestly say this book is definitely worth the small amount of change it costs. Each page makes you want to know more. In other words, for me it was a page turner. I marveled at how someone had finally given comics and non-comics easy to follow ideas and humorous examples without bogging the reader down with confusing theory. Great for comics and speakers alike!

If you've ever thought about using humor in a speech, sales letter or even casual conversation but stopped because you had no idea where to start looking for the funny or were overwhelmed by the thought of spending hours crafting a joke, then this book is for you! Jan steps you through the ways she writes humor fast for herself and her clients. Humor is the best way to make your communications memorable, connect with employees and coworkers immediately, keep people interested in what you have to say, sell a product or service and diffuse tense situations. Become more effective with everyone you're communicating with by using humor now!

"A must read for anyone who wants to make an audience laugh. If you want to learn how to create comedy from an established pro, buy Jan's book." Peter Charkalis Former staff writer for the Late Late Show with Craig Kilborn and the Late Late Show with Craig FergusonFrom the AuthorFunny sells! Whether you're trying to connect with coworkers or clients, trying to get people to remember you (or your book) or maybe you want to sell a product, service or idea, you can use humor. I wrote this book because, after my comedy keynotes, people kept asking me "how do you come up with the humor so quickly." People think humor is some mystery and that only certain people who have been born with a funny gene can do it, when in fact everyone could and should do it! Have we learned nothing from YouTube and Super Bowl commercials? Use humor regardless of your product or subject matter, and you'll connect with people instantly!From the Inside FlapFINDING THE FUNNY FAST How to Create Quick Humor to Connect With Clients, Coworkers and Crowds (a few excerpts) By Jan McInnis INTRODUCTION 1. WHY PUT HUMOR INTO OUR COMMUNICATIONS? · Can you really do this? · Customized humor · Humor writing for CEOs and other non-professional speakers 2. GETTING INSIDE THEIR HEADS · Picking the right thought for funny · Listening to the sarcastic voice · Acknowledging your role · Using this technique if you're writing a sales letter · Using this technique when networking one-on-one · Using this technique for general correspondence 3. ANALOGIES, STEREOTYPES AND COMMON ASSUMPTIONS OH MY! · Using the environment when you're not present · A thing about questions · A word about lists 4. PULLING OUT THE IRONY 5. SELF-DEPRECATING HUMOR ROCKS 6. JOKE FORMULAS 7. CALLBACKS ARE COOL, TAGS ARE TREMENDOUS. 8. FINDING QUICK HUMOR IN OTHER PLACES 9. RESEARCH TIPS FOR FAST FUNNY 10. CRAFTING THE HUMOR SO IT FLOWS 11. RULES OF HUMOR 12. MEMORY TECHNIQUES 13. BOMBING, DYING AND KILLING. . . HUMOR IS SUBJECTIVE 14. THANKS! THAT'S MY TIME. . . A BRIEF SAMPLE. . . CHAPTER 3 ANALOGIES, STEREOTYPES AND COMMON ASSUMPTIONS, OH MY! Use common knowledge, even if it's inaccurate (example: Women are bad drivers.), to get to the funny fast.