

Fine Art Wedding Photography: How to Capture Images with Style for the Modern Bride

Jose Villa, Jeff Kent

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Jose Villa, Jeff Kent : Fine Art Wedding Photography: How to Capture Images with Style for the Modern Bride before purchasing it in order to gage whether or not it would be worth my time, and all praised Fine Art Wedding Photography: How to Capture Images with Style for the Modern Bride:

0 of 0 people found the following review helpful. A Gracious Gift From A Humble Master.By JamusuJose Villa is one of, or if not the best wedding photographer of today's generation. It is common for photographers of Villa's skill and talent level to keep the secrets to their success to themselves, but with this book, Villa does the complete opposite. He freely shares with the reader everything he has learned, and provides step-by-step instructions on how to replicate his trendsetting look.This is no book of rhetoric or theory. It is a book of application whereby Villa provides stunning fine-art imagery of weddings/engagements he has documented in the past with examples explaining his method (s). Classic and timeless, these breathtakingly beautiful captured moments of tranquility effectively show the reader what can be achieved by following the books instructions effectively.Villa has produced a must read for beginning or professional wedding photographers alike who aspire to produce high-quality fine art wedding images with film. It is simply

written and full of useful advice that photographers of all genres can use as a source of inspiration and education to satisfy today's generation of brides. It is for the aforementioned reasons that I am thrilled to recommend, "Fine Art Wedding Photography: How to Capture Images with Style for the Modern Bride", by Jose Villa for film photographers interested in learning his craft as based on his experiences. Respectfully, Jamusu.2 of 2 people found the following review helpful. If you use film to photograph people you need this book! By Mark Block As a professional photographer, I'm comfortable with both my equipment, and my ability to attain the results I'm looking for. As I read this book I found myself saying "yep", "absolutely", "do that all the time". And then... I also found myself saying "cool idea", "wonder why I didn't think of that", and "I'm definitely going to do that from now on!". This book is a "must read", not just for wedding photographers, but for anyone that is photographing people. When talking about Jose Villa the conversation always ends in some sort of undisputed agreement that he is an immensely talented artist/photographer, which he is. Unfortunately, you can't read a book and then go out and shoot like Jose Villa :- (But, I gotta tell ya.. He has shared so much of his hard-earned, and insightful information, that if you read this book you will, no question about it, make better, more beautiful images, both digital or film. - Then who knows? I'm going to read it again, and most likely again. #buythisbook 1 of 1 people found the following review helpful. High in expectations, fall flat on delivery. By LeightonDA few things, first off this isn't a bad book. Well presented, well written, beautiful images, and I was able to take away at least FIVE things that I feel will help my wedding photography business in the future. So that being said, I can say that the book was worth it to me. If you are a self taught/trained photographer this book is probably not for you, especially if you are a digital photographer. There are principles that are involved on the technical portions of the book, esp when detailing about film speeds and types that many photographers do not deal with. And if you are a digital photographer, much of it will simply bore you. That being said, if you plan on doing high end boudoir, there are a lot of principles that do carry over, which are used in this book. Understand, shooting film or with a Medium Format Camera will not have you shooting and booking like JV. I have been doing weddings for a little over 5 years with a background in fashion and journalism. So for much of what Villa and Kent discuss in the beginning, I could definitely follow and relate. The problem is that it begins to get more and more repetitive. To me the most valuable chapters in the book are the last 4 and the first 2, everything else, seems to be mostly just filler with pretty photos. I think I felt that way only because of the level I am at now. I think if I read a book like this 6 years ago, it would have had a deeper impact. That being said, senior photographers will probably put this book down after chapter 3 and consider it a waste of time. I've seen the reviews where it's referred to as simplistic, and that it is. TOO simplistic. Think of the Cat in the Hat compared to A Light in the Attic as far as content. I read this book in a little less than a day. That does it make it a bad book, but I think you should know what you are getting. At that level it barely touches the surface. I ordered Picture Perfect Practice by Roberto Valenzuela at the same time as well. So far I think that is a better book to read and look at than Fine Art Wedding Photography. It has more detailed methods, more photos, and principles for a starting to mid level photographer. Can I recommend fine art? I would say it depends on where in your career you are, and where you are trying to go. If you have over 2 years in the business and are moderately successful, this book will give you some tips, but in my opinion, it's not desk reference worthy.

Many semi-pro and professional wedding photographers are looking to "wake up" their style, stay current, and stimulate business. And today, that means lifestyle photography, also referred to as "fine art wedding photography." Fine art wedding photography isn't just a catchy phrase; it's a modern approach in which design is paramount. Fine art wedding images are more graphic and stylized than traditional wedding photojournalism, as if they were pulled from the pages of a glossy wedding or lifestyle magazine. Acclaimed wedding photographer Jose Villa was a pioneer in fine art wedding photography before it became a trendy buzzword. Here, he shares his secrets for bringing a stylized sense of composition, lighting, posing, and most important, design, to your images, while still keeping them organic and narrative. You'll learn Jose's trademark technique of capturing the more natural moment after a pose, and tips for getting images right in-camera to avoid the need for heavy postproduction. Final chapters show you how to integrate design through the delivered product, whether an album or slideshow, and continue nurturing clients after the wedding by expanding to baby and family portraiture. Packed with real-life examples, solid techniques, and stunning images from one of the wedding industry's brightest stars, this book will both educate and inspire photographers seeking to update their work and satisfy a new generation of brides.

About the Author Jose Villa has been named one of the top 10 wedding photographers in the world by American PHOTO, one of the "hottest young photographers in today's wedding industry" by Rangefinder, and among the "most inspirational wedding photographers in today's industry" by Photo District News. His images have been published in Martha Stewart Weddings, InStyle Weddings, Grace Ormonde Wedding Style, Brides, Cosmopolitan Bride, Vogue Bride, Town and Country Weddings, American Photo, PDN, Rangefinder, and many more. He can be found at www.josevilla.com. Jeff Kent is the former managing editor of Professional Photographer and PEI > Photo Electronic Imaging magazines, and the current editor at large for PPA Publications. He has published more than 500 articles on

professional photography in such magazines as Professional Photographer, American PHOTO Wedding and Portrait Guide, and Destination I Do. Jeff can be found at www.jeff-kent.com.