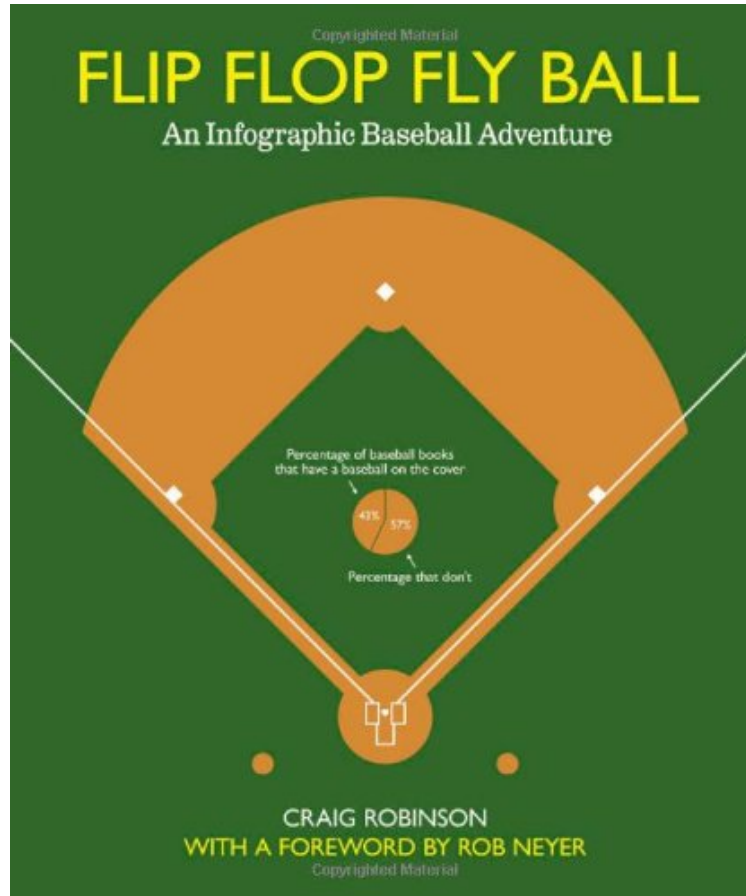


# Flip Flop Fly Ball: An Infographic Baseball Adventure

*Craig Robinson*

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#732381 in Books MP.S 2011-07-12 2011-07-05Original language:EnglishPDF # 1 11.98 x .69 x 9.64l, 2.30  
#File Name: 1608192695160 pagesFlip Flop Fly Ball | File size: 60.Mb

**Craig Robinson : Flip Flop Fly Ball: An Infographic Baseball Adventure** before purchasing it in order to gage whether or not it would be worth my time, and all praised Flip Flop Fly Ball: An Infographic Baseball Adventure:

8 of 9 people found the following review helpful. Funny, informative, irreverant, but.....By M. HearingThis book could easily have gotten 5 stars from me. It should have. First, the good. It is a wildly fun book to read with all kinds of delightful insights, kooky and entertaining graphs, and information you would never find anywhere else. It is shared with obvious love by the author who has a brain that seems to think in ways that baseball lovers can truly appreciate. So why 3 stars rather than 4 or 5? He loses a point because although the graphs and charts are fabulous, they are also frequently nearly impossible to decipher. Tiny lines interweaving with other tiny lines with print that would require at times a magnifying glass to figure out. And worse, and completely bewildering, much of the very small font text is in colors that virtually disappear in the background colors. Who edited this? It is as if one guy sent in the charts and another guy totally apart from the first guy picked deep, rich page colors. Two fine ideas that when mixed together left an unreadable mess at times. He also loses a point for immaturity. He writes delightful prose about the game and the beauty around it, then without warning drops in a stupid comment referencing body parts or bodily functions that are

not funny nor relevant. Was I offended? No. But those comments are shoved into the writing the way a 14 year old would talk and then giggle afterwards at being "naughty." It came across as juvenile and idiotic. 0 of 0 people found the following review helpful. Beautiful book By Chazberg I first got turned on to Craig Robinson's quirky and attractive baseball art through UniWatch, and I have become a huge fan of his. As an Englishman who adopted baseball later in life, he certainly has an affinity and fascination with the game that rivals any American who has grown up with it. As a skilled artist, Craig is able to apply that love for baseball to many gorgeous infographics and drawings that perfectly capture the uniqueness and lore of our national pastime. This book is a must-have for any curious baseball fan, as well as anyone with an appreciation for clean graphic design. Highly recommended. 0 of 0 people found the following review helpful. Five Stars By Customer Arrived in perfect condition. Book is amazing. Infographics are great.

How many miles does a baseball team travel in one season? How tall would A-Rod's annual salary be in pennies? What does Nolan Ryan have to do with the Supremes and Mariah Carey? You might never have asked yourself any of these questions, but Craig Robinson's Flip Flop Fly Ball will make you glad to know the answers. Baseball, almost from the first moment Robinson saw it, was more than a sport. It was history, a nearly infinite ocean of information that begged to be organized. He realized that understanding the game, which he fell in love with as an adult, would never be possible just through watching games and reading articles. He turned his obsession into a dizzyingly entertaining collection of graphics that turned into an Internet sensation. Out of Robinson's Web site, [www.flipflopflyball.com](http://www.flipflopflyball.com), grew this book, full of all-new, never-before-seen graphics. Flip Flop Fly Ball dives into the game's history, its rivalries and absurdities, its cities and ballparks, and brings them to life through 120 full-color graphics. Statistics—the sport's lingua franca—have never been more fun. (By the way, the answers: about 26,000 miles, at least if the team in question is the 2008 Kansas City Royals; 3,178 miles; they were the artists atop the Billboard Hot 100 when Ryan first and last appeared in MLB games.) Craig Robinson is, among other things, an Englishman and a New York Yankees fan with a soft spot for the Colorado Rockies and a man-crush on Ichiro. Last season he played outfield for the Prenzlauer Berg Piranhas in the Berlin Mixed Softball League (.452/.548/.575). His previous books include Atlas, Schmatlas: A Superior Atlas of the World and Fun Fun Fun.

“Beautiful, number-crunched combination of statistical and graphic-design geekery” ?New York Times Magazine “The greatest baseball infographics ever.” ?Slate “Often wacky and always engaging” ?Sports Illustrated “Infographics much more stunning than those you'd find in USA Today” ?Deadspin “Contains a lifetime of baseball knowledge.” ?Toronto Star “Irreverent and entertaining” ?Baseball America “The combination of [Robinson's] precisely created charts and the offbeat things they chart reflects a brain firmly, winningly divided between the game's childlike, imaginative pull and the over-thought technocracy of its sabermetrics era.” ?The Second Pass “Casual fans will definitely appreciate the trivia and visual aesthetics of Robinson's infographics. It's also a book that packs a ton of information for real fans—I find myself looking at the graphics over and over because I know I will find more value each time I pick up the book up.” ?Kevin Lai, Hardball Times “Do yourself a favor and buy this book. It provides insight into the game of baseball you won't find anywhere else. You'll also have the coolest book on your coffee table for when you throw one of those dinner parties you keep having.” ?Mop Up Duty About the Author Craig Robinson is, among other things, an Englishman and a New York Yankees fan with a soft spot for the Colorado Rockies and a man-crush on Ichiro. Last season he played outfield for the Prenzlauer Berg Piranhas in the Berlin Mixed Softball League (AVG .452 SLG .548 OBP .575). His previous book, Atlas, Schmatlas: A Superior Atlas of the World, was deemed "highly inappropriate" by the director of the Forsyth County Public Library. His Web site is [www.flipflopflyball.com](http://www.flipflopflyball.com).