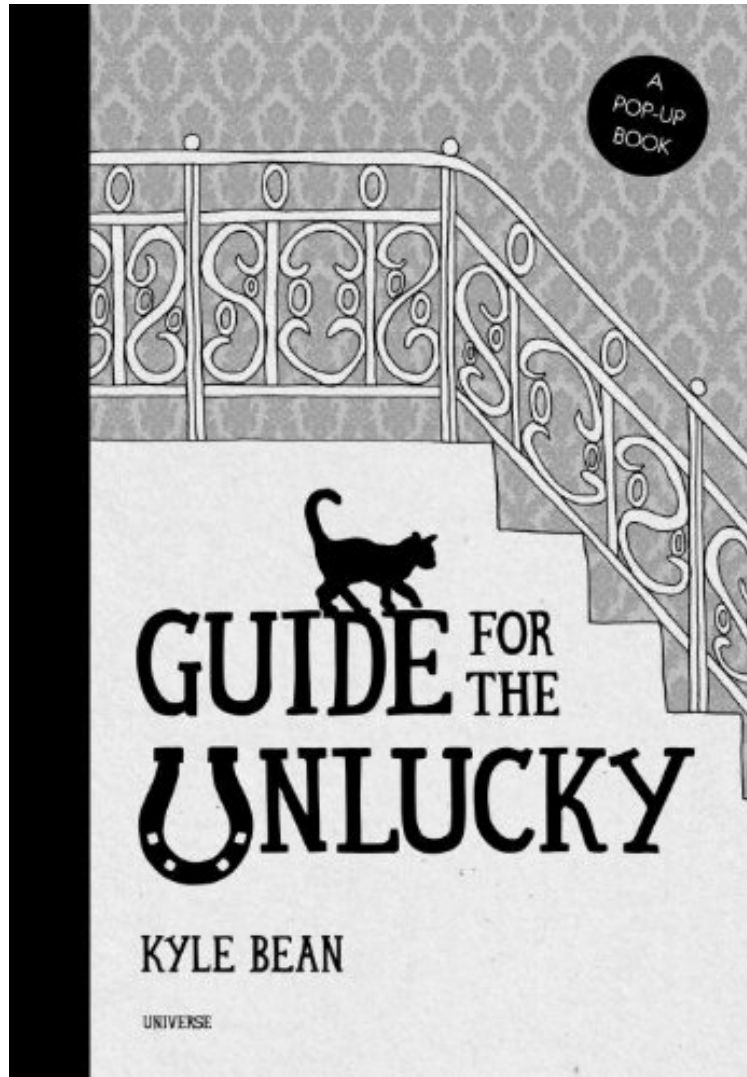


(Mobile pdf) Guide for the Unlucky: A Pop-Up Book

## Guide for the Unlucky: A Pop-Up Book

*Kyle Bean*

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**Kyle Bean : Guide for the Unlucky: A Pop-Up Book** before purchasing it in order to gage whether or not it would be worth my time, and all praised Guide for the Unlucky: A Pop-Up Book:

2 of 2 people found the following review helpful. perfect novelty gift for lovers of pop-up booksBy Stephanie SiryjGorgeous little pop-up book. No, there aren't many pages, but the art is understated and elegant; perfect novelty gift for lovers of pop-up books, the art of Edward Gorey co., or superstitions. Amazingly fast delivery time!4 of 4 people found the following review helpful. Made a lovely unusual gift.By valThis is a simple, elegant book. The illustrations are very quiet. I guess if you are used to flashy elaborate pop-up books you might not be able to appreciate the austere quality of this dark little piece. It is so charming I'm ordering a second one for a friend. . . then a

third one for my own library. 0 of 0 people found the following review helpful. Lucky for me By Queen Ynci Amusing  
superb quality book. Great sellers. AAA+++!!!

A charming, beautifully designed inventory of the world's best-known superstitions with good advice on how to avoid bad luck. Misfortune, unfortunate occurrences, unfavorable outcomes, bad luck: whatever you call it, almost everyone has cursed it at some point. Edward Gorey-esque in design and drawing from common folklore, *Guide for the Unlucky* is a charming interactive book that outlines the origin of the best-known unlucky charms: a broken mirror, a black cat crossing in front of you, an incorrectly buttoned shirt, cracks in the sidewalk, an inverted horseshoe and how to avoid incurring misfortune from them. For example, viewing a new moon through a pane of glass or over your left shoulder was considered to be unlucky as early as 1830, and the remedies to reverse this luck included "turning all the silver in your pockets." Designer Kyle Bean's unique pop-engineering and sensitivity to design presents the material with a fresh perspective. Equal parts wry, informative, and visually appealing, *Guide for the Unlucky* is a wonderfully artful gift for the person who could use a little help with their luck.

"The world's best-known superstitions are matched with humorous advice on avoiding misfortune." ~*Publisher's Weekly*  
"In a new artful, interactive pop-up book, *Guide for the Unlucky*, British designer Kyle Bean offers a fresh new take on how to avoid misfortune from folkloric unlucky charms such as broken mirrors, black cat crossings, inverted horseshoes..." ~*Splendor.com*  
About the Author Kyle Bean is an illustrator and designer who lives in Sussex, England.