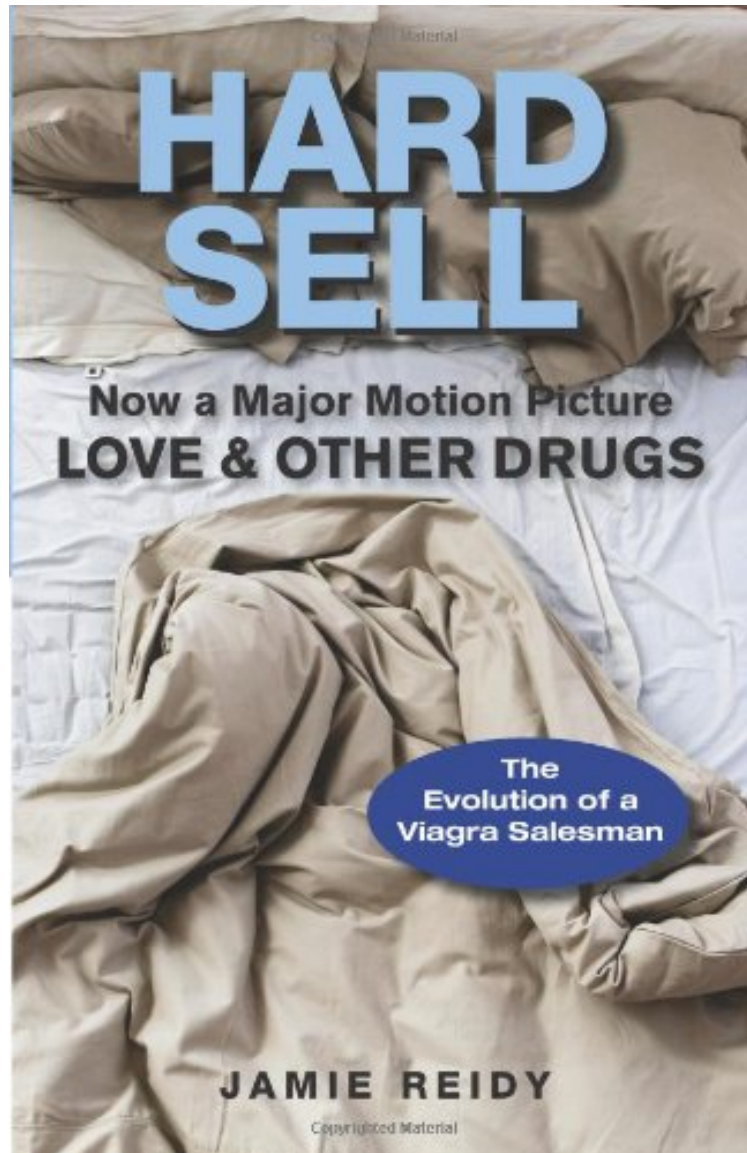


(Download) Hard Sell: Now a Major Motion Picture LOVE and OTHER DRUGS

Hard Sell: Now a Major Motion Picture LOVE and OTHER DRUGS

Jamie Reidy

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Jamie Reidy : Hard Sell: Now a Major Motion Picture LOVE and OTHER DRUGS before purchasing it in order to gage whether or not it would be worth my time, and all praised Hard Sell: Now a Major Motion Picture LOVE and OTHER DRUGS:

1 of 1 people found the following review helpful. Jamie Reidy is the Outlier of slackersBy Stephen BelangerYou

would expect a book about a Viagra salesman to be chockfull of cocky bravado -- but it isn't! It's and incredibly entertaining story about a guy who lucked into a great career at the perfect time. The author stumbled into the pharmaceutical industry as a sales rep just when that field was hitting new heights and compensation was outrageous, but before technology would make it impossible to cut any corners. Jamie is the Outlier of slackers. A fascinating read about the not-always-easy transition to adulthood. (A transition I've been waiting over 40 years for.)15 of 16 people found the following review helpful. No Anne Hathaway in this oneBy Kristen AndersonThis book was not what I expected. With the release of the movie, I expected the book to have a love story painted throughout. After getting the to end of the book I was disappointed to have none of that love story in it. Mentions of girl friends, sure, but nothing that hooked me. What I was expecting to get didn't match what the book was actually about.That being said, this is a good book. I wouldn't rank it in my top 10, but Jamie Reidy is a good story teller and parts of the book did make me laugh out loud. I never thought that I wanted to know that much about Pfizer, but I'm glad I do.If you're looking for a quirky memoir about a pharmaceutical sales rep, I would read this one. If you're looking for a memoir laced with a love story, I suggest "It's Kind Of A Funny Story" by Ned Vizzini.0 of 0 people found the following review helpful. Very insteresting for those who work in Big Pharma and ...By Luis Gerk de Azevedo QuadrosVery insteresting for those who work in Big Pharma and also for others that want to know the secrets of doctors and phamaceutical industry relationship.

The first paperback edition of Reidy's memoir describing his successful career in Big Pharma as Pfizer's #1 salesman during the launching of Viagra. Published to tie-in with Fox's international movie release of the film Love and Other Drugs based on Reidy's book and starring Jake Gyllenhaal and Anne Hathaway, Thanksgiving weekend 2010.Jamie Reidy is the guy who's been there, done that, and walked away with the insider stories. Inside Hard Sell: Now a Major Motion Picture LOVE and OTHER DRUGS, you'll find yourself rooting for Reidy and shocked by the realities of the world that paid his salary.This comedic expose traces Reidy's experiences from Pfizer training to life as the "V-Man," when Reidy became Pfizer's number-one drug rep during the Viagra craze. With equal parts self-confidence and self-mockery, Reidy takes the reader on a hilarious romp through pharma-culture while revealing the controversial side of the drug industry. From viewing a circumcision to gaining a doctor's rapport to providing insight on why doctors choose to prescribe Drug X over Drug Y, and from how to bargain "sigs" and "scripts" to why the Viagra pill is shaped as a diamond, Reidy discloses everything.A witty, behind-the-scenes look at an industry that touches everyone in America with a prescription, Hard Sell uncovers truths about the pharmaceutical industry you'd rather not know and practices you'd like to believe weren't employed.Hard Sell has been adapted into a major motion picture starring Jake Gyllenhaal and Anne Hathaway.

About the AuthorJamie Reidy, a Notre Dame grad and a former U.S. Army officer, "carried the bag" for Pfizer from 1995 to 2000. He then spent five years with Eli Lilly's Oncology Division, where he discovered there are far fewer jokes about chemotherapy than Viagra. Reidy was fired by Eli Lilly soon after publication of Hard Sell. He has since published "Bachelor 101: Cooking + Cleaning = Closing," a cookbook and lifestyle guide for idiot single guys just like him. He lives in Manhattan Beach, California, where he has written several screenplays. Now he needs to start selling them. Online: www.imdb.com/title/tt0758752/