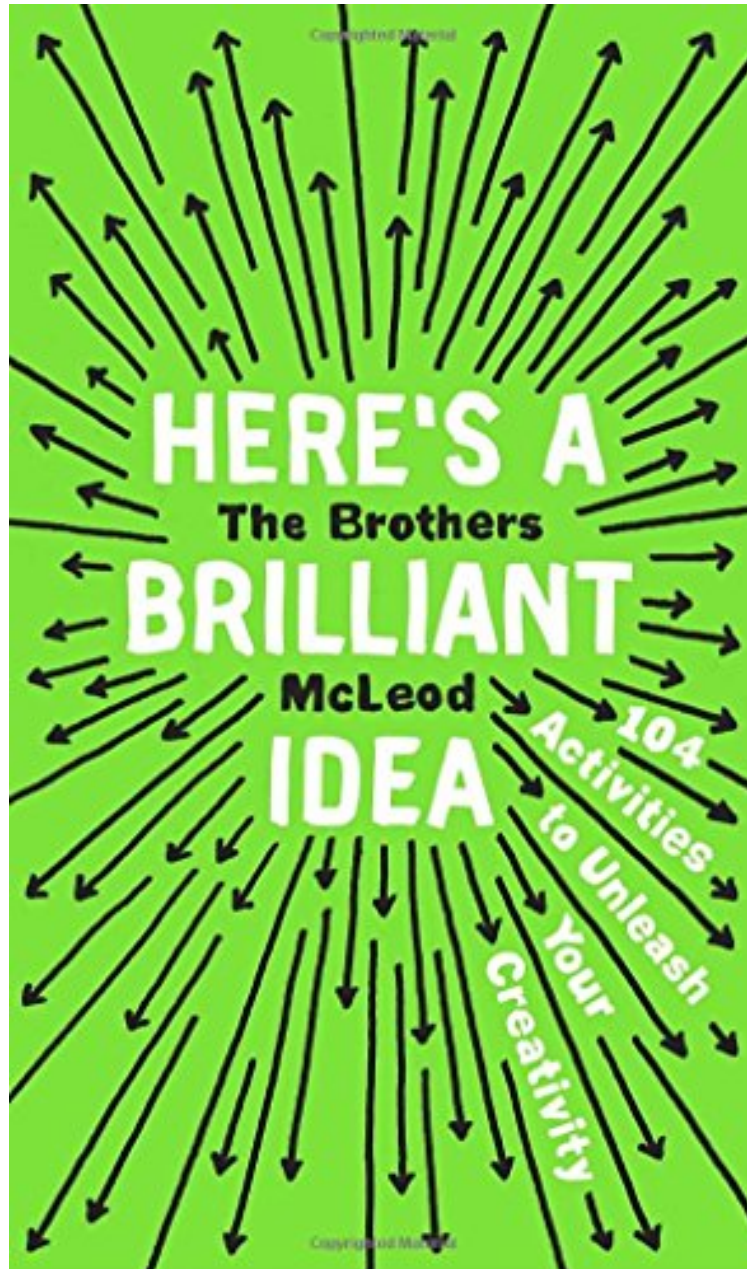


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Here's a Brilliant Idea: 104 Activities to Unleash Your Creativity

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The Brothers McLeod : Here's a Brilliant Idea: 104 Activities to Unleash Your Creativity before purchasing it in order to gage whether or not it would be worth my time, and all praised Here's a Brilliant Idea: 104 Activities to

Unleash Your Creativity:

1 of 1 people found the following review helpful. Collection of Zany Ideas to Get Your Creativity Blooming By Lisa Shea You have to know, looking at this book, that it's about silly ideas. That's ok. Sometimes it's the silly ideas that get your creative juices flowing. That kick you out of your same-old same-old mindset and get you onto a new, better path. Some of the ideas are quite basic. "How to have ideas. Try silence. It's underrated. If you are surrounded by silence your brain might just decide to fill the void with ideas." Could you call that page silly? Maybe. But what if you're an author who always works with music blaring, and has hit a writer's block? Maybe this idea could be the key to getting you unstuck. One page suggests you draw a map of your neighborhood. Another has you draw a superhero. Some are about writing. Some about doodling. Sure, one page might not seem interesting at all to you. But another page can get you that breakthrough you were needing. Well recommended, as long as you realize that it's a collection of random ideas and not necessarily an every-page-is-perfect-for-you collection.

1 of 1 people found the following review helpful. This is a fun and silly activity book By Michelle This is a fun and silly activity book, with coloring, wordplay, doodling, story-telling, and more. Overall, it offers more than just something to pass the time and have a few laughs. Rather, it is a guide to inspiring creativity. The book offers brief inspirational tips throughout from the authors, the award-winning animators, Brothers McLeod, whose father published activity books when they were children. There are funny visual bits, too, like the tip for "HOW TO NOT HAVE IDEAS: Watch the television." It's inspiring fun for kids of all ages, especially those with a creative drive.

2 of 2 people found the following review helpful. I loved this book By Peter I loved this book, it's a fun way to get your creative juices flowing with cute illustrations and super easy activities.

An interactive journal to awaken your creativity. Webby-award winning creative team The Brothers McLeod deliver 104 prompts designed to kick-start your imagination. After all, you can't think in new ways if you don't think in new ways. Whether you're an artist, a writer, or an entrepreneur, these activities will knock you out of your tired old grooves and into a fresh, inventive mindset. Jump-start your idea factory (that brain thing you think with sometimes) with imagination experiments, collaborative doodles, play-with-a-friend word games, character blanks, story prompts, writing exercises, sketch ideas, and more. Go on. Surprise yourself. It'll be brilliant. Sample activities:

- List five things you would like to try they weren't a crime.
- Come up with an advertising slogan for a cardboard box.
- Draw a map of an imaginary place.
- Design an impossible building.

With delightful (and delightfully creative) illustrations throughout.

"Gets one laughing as well as creating. It is the perfect idea to break your day to day humdrum."—Crafty Moms Share
Praise for The Brothers McLeod "So funny, so sad... Read it and sigh."—Neil Gaiman on *Weird Things Customers Say in Bookshops*
About the Author The brothers Greg and Myles McLeod are known for their animations, writing, and production for television series, games, and the web. They have won a BAFTA award for their work with the BBC.